



infoprolearning.com

# Organizational Effectiveness Leadership Programs

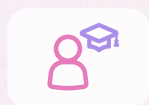


**Scan the QR Code to**  
Access Our Library of  
+50 Leadership Courses





# Transform People Transform Business



**Managed  
Learning**



**Training**



**Leadership**



**Talent**

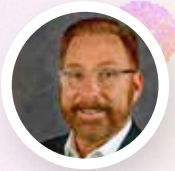


**Platforms**



# Our Unique, Impactful and Timely Approach to Leadership Development

“As the modern work environment evolves **it is important for leaders at all levels to evolve with it.** Our team of researchers and developers keeps a collective '**finger on the pulse**' of today's leadership challenges and creates targeted development solutions.



**Dan Rust**

**Vice President - Global Leadership and Org. Development** at Infopro Learning

Dan Rust is the head of Infopro Learning's global leadership development practice. He has more than 30 years of experience as a corporate learning leader, driving employee engagement and leadership development initiatives for numerous fortune 500 businesses.

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# Focus on the CURRENT challenges of leadership

Our world is becoming increasingly complex, faster paced, less certain and more rapidly evolving. Leaders in business, government and non-profits all face the challenges of a more demanding workforce and the pressure to deliver consistent, predictable performance in an unpredictable, inconsistent environment.

Infopro Learning's broad range of leadership development programs provide targeted training for emerging leaders, capability acceleration for mid-career leaders, and executive education for senior leaders.

We bring you a full suite of interactive and experiential leadership courses that can be delivered virtually or through in-person facilitation. We have a global team of +2000 exceptional facilitators available to deliver in +27 languages throughout the world. Our research and development team can develop fully customized or hybrid programs (integrating your content with ours)



Our team of researchers, developers, instructional designers and facilitators all focus on creating a high-impact, learner-centered approach to leadership development at every level of your organization. Our library of +50 courses represents a deep knowledge base which we leverage when developing hybrid customized programs with our clients, integrating the client's content with our own.



**Continuously updated to reflect current challenges**



**Off-the-shelf, fully custom and hybrid programs**



**Leadership competency models**



**Leadership skill and style assessments**



**Digital enhancements and blended learning options**



**Talent management solutions and consulting**



# Your Strategic Leadership Development Partner



**Leadership development strategy consulting**



**Organizational design and alignment consulting**



**Talent management solutions and consulting**



**Employee engagement assessment and consulting**



**Workforce performance consulting**



# Our Full Suite of Leadership Courses (Sorted by Category)

Explore Infopro Learning's vast library of leadership courses developed by our team of researchers and instructional designers, and delivered by our world-class facilitators. We can also prepare and certify your trainers to facilitate most of these programs.





# The Future of Work

While we have seen big changes in the modern work landscape, the biggest changes may be yet to come, and we have developed programs to prepare leaders for this dynamic environment. Prepare your leaders for today's challenges as well as tomorrow's.

- **Leading Remote & Hybrid Teams**
- **Building a Culture of Trust**
- **Inclusive Leadership**
- **Cracking the Engagement Code**
- **Leading Across Culture & Generations**
- **Unconscious Bias in the Workplace**
- **Stress and Energy Management for Leaders**
- **Emerging Leader Development Series**



**SCAN QR Code** for  
details on courses relevant  
to The Future of Work

# Employee Engagement

The need to work proactively at creating and maintaining a high-performance organizational culture has perhaps never been more important, and never more challenging. Employee expectations for their workplace are evolving rapidly. And some leaders are not aware of, or struggle to adapt to, these new expectations. These programs are designed to help leaders understand and master the strategies necessary to optimize employee engagement in today's work environment.

- **Cracking the Engagement Code**
- **Building a Culture of Trust**
- **Inclusive Leadership**
- **Building a Culture of Accountability**
- **The Leader as Coach**



**SCAN QR Code** for details on courses relevant to Employee Engagement







**SCAN QR Code**  
for details on  
courses relevant to  
Emerging Leaders



## Emerging Leaders

Rapid development of new and effective leaders is a priority for many organizations facing a wave of senior level retirements and unplanned turnover of mid-career leaders. In addition, many emerging leaders are impatient to accelerate their career trajectories, and they seek opportunities elsewhere if they feel that their current organization doesn't support those ambitions. Our programs can provide solutions to all of these issues.

- **Emerging Leader Development Series**
- **Intentional Delegation**
- **Managing Difficult Conversations**
- **The Leader as Coach**

# Leading During Uncertain Times

In today's volatile, uncertain, complex, and ambiguous (VUCA) world, leaders must adapt and rise to the challenges created by ever-changing circumstances. In these programs, leaders develop the internal strengths and strategic skills needed to lead with agility.

- **Leading in a VUCA Environment**
- **Strategic Leadership**
- **Innovating Through Design Thinking**
- **Resilience to Navigate Change**
- **Stress and Energy Management for Leaders**



**SCAN QR Code**  
for details on  
courses relevant  
to Leading During  
Uncertain Times







**SCAN QR Code**  
for details on courses  
relevant to Optimizing  
Leadership Judgement



# Optimize Leadership Judgement, Insights and Decisions

Optimal leadership judgement is the ability to think on a big and small scale, long and short term, into the past, present, and future with the knowledge, experience and insight needed to make decisions and execute them productively. Through our programs leaders learn to apply critical, systems, and strategic thinking to all vital business decisions

- **Strategic Leadership**
- **Resilience to Navigate Change**
- **Innovating Through Design Thinking**
- **Strategic Thinking and Business Planning**

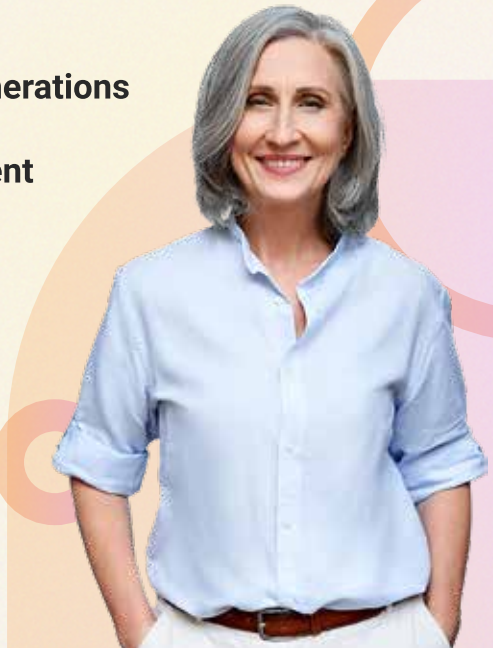
# Emotional Intelligence for Leaders

Emotional intelligence (EQ) is important in leadership because it improves self-awareness, increases accountability, fosters communication, and builds trusting relationships by helping leaders process their emotions in a more positive way that allows them to address challenges more effectively. Our programs provide leaders with a proven and practical approach to enhancing their EQ.

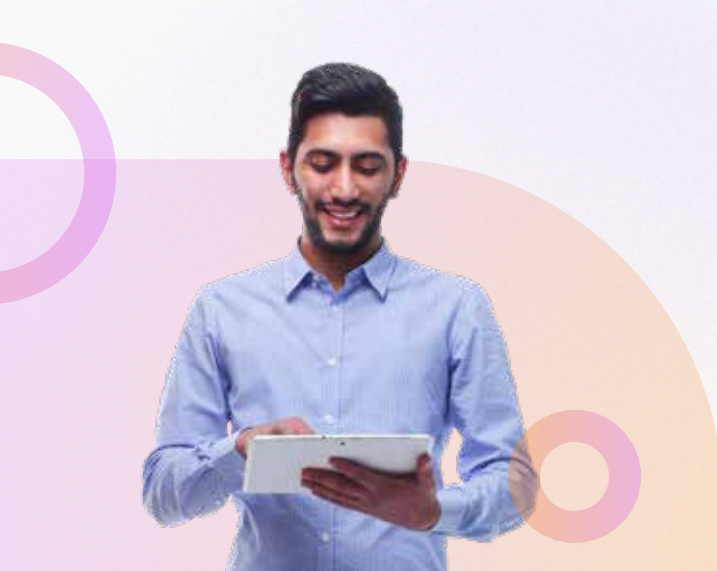
- **Emotional Effectiveness for Leaders**
- **Emotional Effectiveness SkillMap™ Self-Assessment**
- **Inclusive Leadership**
- **Building a Culture of Trust**
- **Leading Across Culture & Generations**
- **Stress and Energy Management for Leaders**



**SCAN QR Code**  
for details on resources  
relevant to Emotional  
Intelligence for Leaders







**SCAN QR Code**  
details on resource  
relevant to Leadership  
Self-Awareness &  
Self-Assessment

# Leadership Self-Awareness & Self-Assessment

Self-awareness is the most fundamental trait of high-impact leaders, yet it is also often the most elusive competency for leaders in development. These programs and resources help leaders examine their own capabilities, leverage their current strengths and embrace their development opportunities.

- **Leadership SkillMap™ Competency Self-Assessment**
- **Leadership StyleMap™ Behavioral Self-Assessment**
- **Strategic Leadership**
- **Emerging Leader Development Series**
- **Emotional Effectiveness for Leaders**
- **Courageous Leadership**

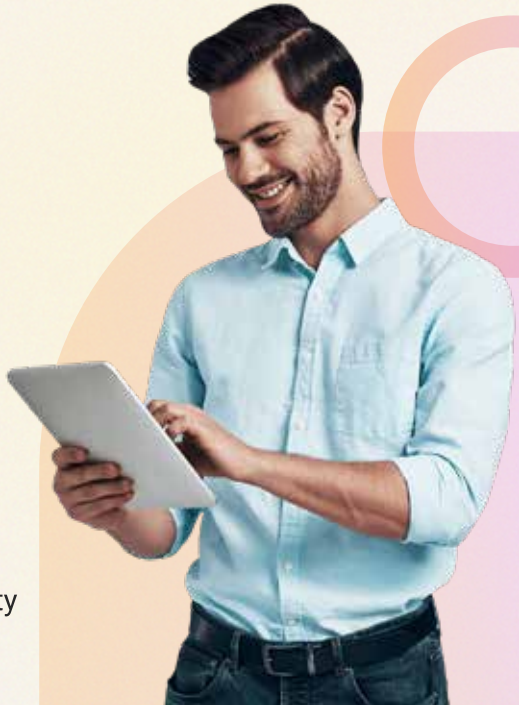
# Accountability & Performance Management

Accountability is the critical key to ensuring that your great people are not just working hard, but also that they are working on the right things. These programs help your leaders create more alignment of priorities, projects and even values, from the front line all the way up to the executive suite.

- **Building an Accountable Culture**
- **Intentional Delegation**
- **Managing Difficult Conversations**
- **Performance Management**
- **The Leader as Coach**



**SCAN QR Code**  
for details on programs  
relevant to Accountability  
& Performance  
Management







**SCAN QR Code**  
for details on programs  
relevant to Personal  
Leadership Brand



# Your Personal Leadership “Brand”

A strong personal brand contributes to rapid reputation development and effectively communicates your capabilities to others. Our programs help your leaders define the practices that create their sustainable personal leadership 'brand.'

- **Your Personal Leadership Brand**
- **Telling Your Leadership Brand Story**
- **Emerging Leaders Series**
- **Strategic Leadership**



# The Leader as Coach

While leaders sometimes need to coach their employees, the skills and mindset of an optimal coach are distinct from that of a leader/manager. This is why some individuals with strong leadership capabilities are in fact less than optimal as coaches. These programs help leaders build the capabilities and mindset needed to coach and mentor effectively.

- **The Leader as Coach**
- **Intentional Delegation**
- **Building a Culture of Trust**
- **Mentoring High-Potential Employees**
- **Inclusive Leadership**



**SCAN QR Code**  
for details on  
programs relevant  
to The Leader as  
Coach







**SCAN QR Code**  
for details on  
programs relevant to  
Strategic Leadership



# Strategic Leadership

These programs are designed to help senior leaders think on a big and small scale, long and short term, into the past, present, and future ☒ with the judgement and insight needed to develop and execute a winning business strategy. These programs can also help aspiring senior leaders transition from a functional leadership focus to a strategic organizational leadership mindset.

- **Strategic Leadership**
- **Leading in a VUCA Environment**
- **Strategic Thinking and Business Planning**

# Self-Leadership

Self-leadership is the practice of understanding who you are, taking ownership of what you do, and being intentional about where you are going. In practice, Self-leadership is intentionally influencing your own thinking, emotions and actions towards a predetermined objective.

- **Emotional Intelligence for Leaders**
- **Stress and Energy Management for Leaders**
- **Managing Difficult Conversations**
- **Critical Thinking and Problem Solving**
- **Unconscious Workplace Bias**
- **Communication Skills**
- **NLP Tools for Leaders**
- **Negotiation Skills**
- **Resilience to Navigate Change**



**SCAN QR Code**  
for details on  
programs relevant  
to Self-Leadership







**SCAN QR Code**  
for details on  
programs relevant to  
Team Building



# Team Building

An engaged and cohesive team aligned with organizational objectives is imperative for a high-performance business. Our programs help leaders and their teams develop skills to bring people together to work towards common objectives with mutual respect, optimal leveraging of individual capabilities, and an environment of pervasive productivity.

- **Unlocking Your Team's Potential**
- **Cracking the Engagement Code**
- **Building a Culture of Trust**
- **Intentional Delegation**
- **Leading and Influencing Project Teams**
- **Managing Difficult Conversations**
- **The Leader as Coach**

# Customer-Centric Leadership

Customer-centric leaders focus on customer quality and thus create better value for their business. Along with customer acquisition strategies, customer-centric leaders prioritize customer retention and loyalty strategies. Our programs are designed to help leaders emphasize improving the customer experience at every possible touchpoint.

- **Commitment to Extraordinary Service**
- **Innovating through Design Thinking**
- **Telling your Brand Story**
- **Building a Culture of Trust**



**SCAN QR Code**  
for details on  
programs relevant  
to Customer-Centric  
Leadership



# Level Up Your Leadership with Infopro Learning

## Unique Expertise, Insights and Learning Resources

We focus on enhancing the impact of your organization's leaders at every level of your business, through a combination of off-the-shelf and customized courses. Our team is ready to work with you and help you achieve your vision for optimal leadership impact.



# About Infopro Learning



For more than 25 years Infopro Learning has been a global provider of corporate training and human capital transformation solutions. We help organizations create an exceptional employee and customer experience through custom and off-the-shelf learning solutions. We design and implement engaging learning experiences that attract, develop and retain talent across the entire employee lifecycle. With offices around the world, Infopro Learning's technology platforms and governance models support organizations to improve business performance.

## Awards & Recognition



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